

DERWENT-ACC-NO: 2002-041758

DERWENT-WEEK: 200282

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TITLE: Providing multimedia content services from  
which an audience can select a content through a  
communication network comprising a memory storing multimedia  
and advertisement contents

INVENTOR: OH, B S; OH, B

PATENT-ASSIGNEE: OH B S[OHBSI] , MIWA MATERIAL KK[MIWAN],  
WILLSEARCH CO  
LTD[WILLN], OH B[OHBBI]

PRIORITY-DATA: 2000KR-0017970 (April 6, 2000)

PATENT-FAMILY:

PUB-NO	PUB-DATE	LANGUAGE
PAGES MAIN-IPC		
CN 1366643 A 000 G06F 017/00	August 28, 2002	N/A
WO 200188738 A1 034 G06F 017/00	November 22, 2001	E
AU 200144827 A 000 G06F 017/00	November 26, 2001	N/A
KR 2001094698 A 000 G06F 017/00	November 1, 2001	N/A
JP 2002245056 A 014 G06F 017/30	August 30, 2002	N/A
US 20020161713 A1 000 H04K 001/00	October 31, 2002	N/A

DESIGNATED-STATES: AE AG AL AM AT AU AZ BA BB BG BR BY BZ CA CH CN CR  
CU CZ DE DK DM DZ EE ES FI GB GD GE GH GM HR HU ID IL IN IS JP KE KG KP KZ LC  
LK LR LS LT LU LV MA MD MG MK MN MW MX MZ NO NZ PL PT RO RU SD SE SG SI SK SL  
TJ TM TR TT TZ UA UG US UZ VN YU ZA ZW AT BE CH CY DE DK EA ES FI FR GB GH GM  
GR IE IT KE LS LU MC MW MZ NL OA PT SD SE SL SZ TR TZ UG ZW

APPLICATION-DATA:

PUB-NO	APPL-DESCRIPTOR	APPL-NO
APPL-DATE		
CN 1366643A April 4, 2001	N/A	2001CN-0800837
WO 200188738A1 April 4, 2001	N/A	2001WO-KR00569
AU 200144827A April 4, 2001	N/A	2001AU-0044827
AU 200144827A N/A	Based on	WO 200188738
KR2001094698A April 6, 2000	N/A	2000KR-0017970
JP2002245056A March 22, 2001	N/A	2001JP-0083734
US20020161713A1 April 4, 2001	N/A	2001WO-KR00569
US20020161713A1 December 6, 2001	N/A	2001US-0980831

INT-CL (IPC): G06F017/00, G06F017/30, G06F017/60, H04K001/00,  
H04L009/00

ABSTRACTED-PUB-NO: WO 200188738A

BASIC-ABSTRACT:

NOVELTY - A user makes a connection request, step 301, connection is allowed if capacity is available, step 303, after entering identification and password and multimedia content is retrieved and transferred to the client, step 305. The client displays content information, step 307, selects at least one multimedia content, step 309, the system retrieves information on advertisement content from a database in response to user selection, step 311 and the user can indicate willingness to watch the advertisement content, step 317. The price of the multimedia content is then discounted and a corresponding incentive can be given, step 321, after the user has watched the advertisement content, step 323 and the multimedia content, step 325, when the user can select to watch other multimedia content, step 327.

DETAILED DESCRIPTION - AN INDEPENDENT CLAIM is included for a multimedia  
content providing service system.

USE - Providing multimedia content services.

ADVANTAGE - Increased effectiveness of advertising.

DESCRIPTION OF DRAWING(S) - The drawing is a flow chart of the method.

CHOSEN-DRAWING: Dwg. 3/7

TITLE-TERMS: CONTENT SERVICE AUDIENCE CAN SELECT CONTENT THROUGH COMMUNICATE

NETWORK COMPRISE MEMORY STORAGE ADVERTISE CONTENT

DERWENT-CLASS: T01

EPI-CODES: T01-J05B2; T01-J05B4P; T01-N01A2C; T01-N01D1; T01-N02A2C;

SECONDARY-ACC-NO:

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